

***CHARLOTTE MECKLENBURG
PUBLIC ACCESS CORPORATION***

ANNUAL REPORT

2009-2010



OUR MISSION

Charlotte Mecklenburg Public Access Corporation (CMPAC) was created to manage and operate ACCESS 21 on the Time Warner Cable system in Charlotte and Mecklenburg County.

Our mission is to provide facilities and education that welcome and accommodate individuals to create and submit programming that expresses diverse opinions, talents, activities, and interests in the Charlotte metropolitan area through non-commercial open access television.

The facilities and services of ACCESS 21 are available for use by residents of Mecklenburg County, North Carolina, on a first-come, first-considered, non-discriminatory basis upon the filing of an appropriate request and consistent with the availability of time periods on ACCESS 21 at the time and for the duration requested.

CMPAC will not exercise control over content of a program except as described in the regulations. However, CMPAC reserves the right to preview any program prior to cablecast to ensure that ACCESS 21 transmits a reasonable level of technical quality and permitted content.

All CMPAC programs must be produced and/or submitted by a Mecklenburg County resident.

CMPAC STAFF

John A. Rocco <i>Executive Director</i>	Robert Cassidy <i>Studio Coordinator</i>
James C. Rossi, Jr. <i>Operations Manager</i>	Brian Federal <i>Studio Coordinator</i>
Bren Long <i>Technology Coordinator</i>	Scott Smith <i>Studio Coordinator</i>

CMPAC BOARD Of DIRECTORS

Red Davies <i>President</i> <i>CMPAC Producer</i>	George Cochran <i>CPCC</i>
George McCausland <i>Vice-President</i> <i>CRIS</i>	Chris Emanuel <i>Mayoral Appointment</i>
Harvey Cohen <i>Secretary</i> <i>City Council Appointee</i>	Sue Korenstein <i>Goodwill of the Southern Piedment</i>
Randy Kivett <i>Treasurer</i> <i>CMPAC Producer</i>	Linda Matney <i>City Council Appointee</i>
	Jay Rao <i>The Rao Group</i>
	Kevin Wardlaw <i>WCNC, City Apointment</i>

It is with great appreciation that the Board would like to express its thanks to Sue Korenstein and Kevin Wardlaw whose terms ended in June. Sue and Kevin served on the CMPAC board from 2004-2010 and contributed a great deal to the success of the organization during their tenure. Harvey Cohen, who served on the Board from 2008-2010, also deserves recognition for his service to CMPAC. The Board wishes all three of these outstanding individuals much success in all their future endeavors.

FROM THE EXECUTIVE DIRECTOR

Positive change continued to be the focus of CMPAC over the past year. Improvements in technology and training helped to keep the organization moving forward and providing more efficient and responsive service to our membership.

In January 2010, a second Final Cut Pro editing system was installed. This second system allowed for easier training of producers and made the latest editing technology more readily available. With only one analog editing system still functioning, staff continues to encourage producers to learn non-linear editing. All analog editing will be phased out once the remaining system is no longer functioning.

In addition, a new state-of-the-art video switcher was purchased and installed in Control Room A replacing the outdated equipment which had been in service since CMPAC moved into the facility in 2000. Plans are also in place for the purchase of tapeless, computer based, digital recording capabilities which will allow producers to record programs directly to DVD, or to their own hard drive for later non-linear editing. This tapeless environment will also allow for programs to be transferred directly from the control room to the automated playback system, or to a Final Cut Pro editing suite. New High Definition capable cameras for Studio A are planned to be purchased sometime in 2011.

CMPAC also has had continuing success with our internship program which allows students to gain valuable experience in their quest for a successful career in video. Students from such notable universities as Western Carolina University, North Carolina A&T, UNC Wilmington and Johnson C Smith University have served in the CMPAC internship program. Moreover, the spring of 2010 saw CMPAC's first ever high school intern.

Interest in producing programming on Access 21 continues to be strong. Over the past year 422 individuals attended orientation while 163 new members registered to take classes. The program schedule continues to grow, averaging approximately 160 programs per quarter.

Over the next year we hope to continue to increase the services we provide to our members, improve our technology and advance the organization's position in our community. CMPAC enjoys strong support from members of Charlotte City Council and we intend to work with them, City administration and the community at large to insure that Access 21 continues to be the one place in Charlotte Mecklenburg where all citizens, regardless of gender, race, ethnicity, religion, disability, sexual orientation, political affiliation or economic status, can have their voices heard, disseminate information and share their talents with their neighbors.

CMPAC FACILITY USAGE

STUDIOS

MONTH	TOTAL STUDIO A SESSIONS	% USAGE	TOTAL STUDIO B SESSIONS	% USAGE	TOTAL STUDIO SESSIONS	COMBINED % USAGE
July	35	49%	36	50%	71	49%
August	31	42%	41	56%	72	49%
September	29	41%	19	27%	48	34%
October	37	49%	47	62%	84	55%
November	24	38%	24	38%	48	38%
December	20	35%	19	33%	39	34%
January	34	52%	35	54%	69	53%
February	28	43%	34	52%	62	48%
March	35	45%	29	38%	64	42%
April	34	49%	38	55%	72	52%
May	30	43%	27	39%	57	41%
June	33	45%	36	49%	69	47%
TOTAL	370	44%	385	46%	755	45%

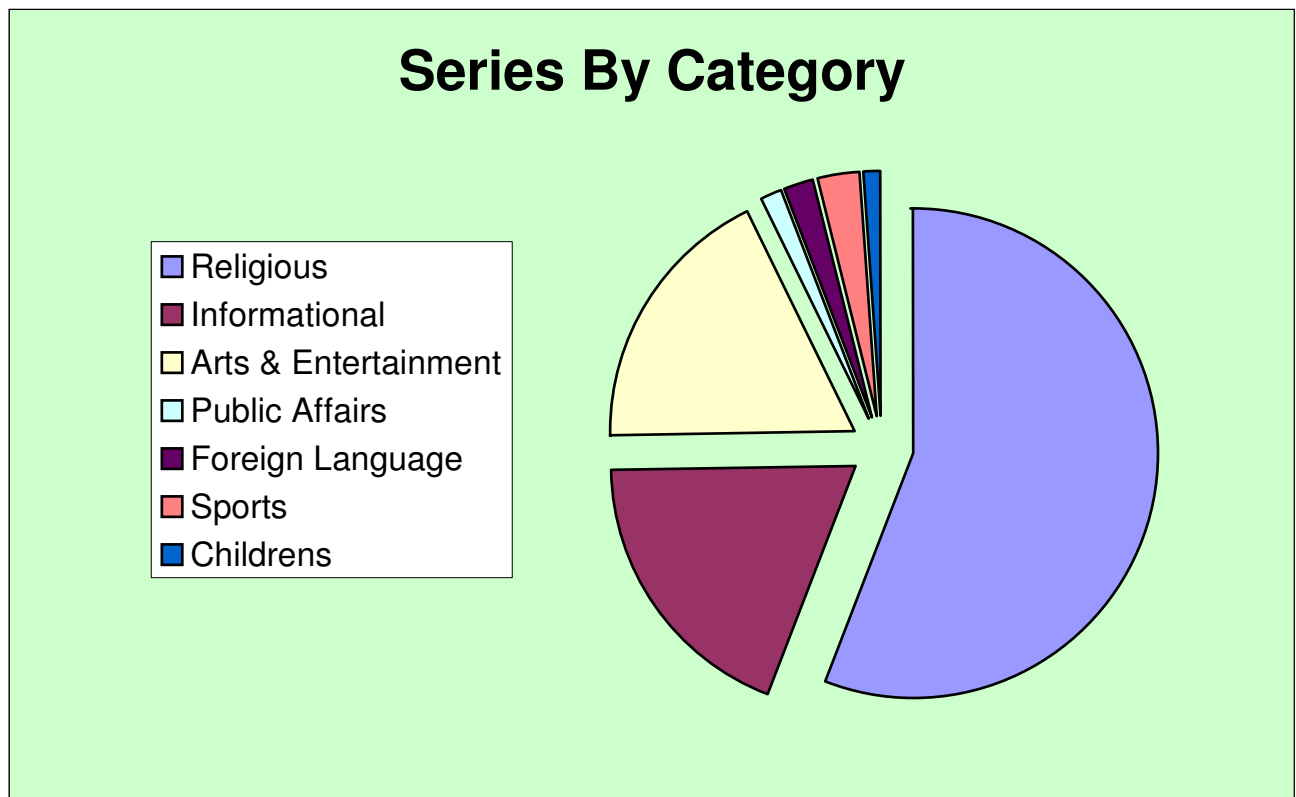
EDITING SUITES

MONTH	ANALOG EDIT SESSIONS	% USAGE	FINAL CUT PRO SESSIONS	% USA GE	TOTAL EDIT SESSIONS	COMBINED % USAGE
July	57	80%	32	45%	89	63%
August	43	59%	34	47%	77	53%
September	35	49%	43	61%	78	55%
October	38	50%	35	46%	73	51%
November	41	65%	32	51%	73	54%
December	31	54%	33	58%	64	56%
January	33	51%	43	66%	76	58%
February	31	47%	38	58%	69	53%
March	36	47%	68	44%	104	45%
April	24	35%	54	39%	78	38%
May	27	39%	43	31%	70	33%
June	28	38%	59	40%	87	39%
TOTAL	424	51%	514	46%	938	48%

Series Programming Data

The following charts illustrate the number of CMPAC series programs between July 2009 and June 2010 by program category.

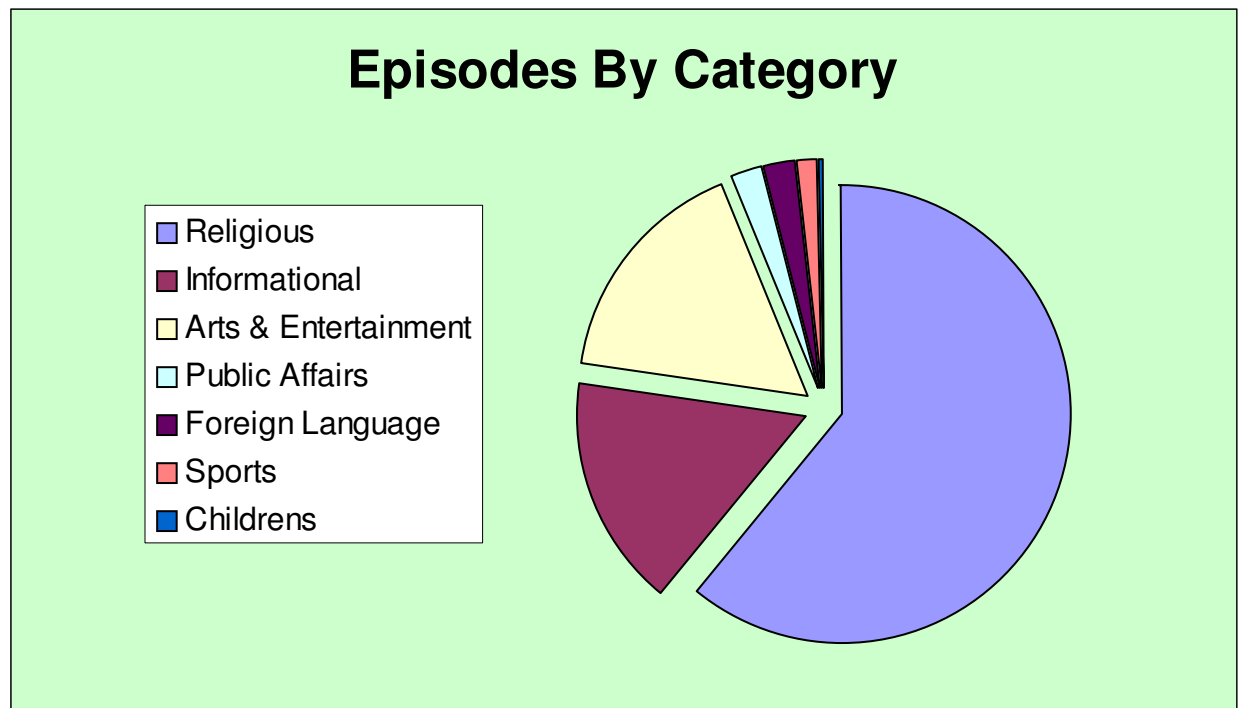
Category	Summer '09		Fall '09		Winter '10		Spring '10		TOTAL '09-'10	
	#	%	#	%	#	%	#	%	#	%
Religious	79	54%	75	55%	70	53%	80	58%	304	55%
Informational	15	10%	12	9%	11	8%	12	9%	50	9%
Arts & Entertainment	37	25%	36	26%	39	29%	32	23%	144	26%
Public Affairs	6	4%	6	4%	5	4%	5	4%	22	4%
Foreign Language	3	2%	2	1%	3	2%	3	2%	11	2%
Sports	5	3%	5	4%	4	3%	4	3%	18	3%
Children's	1	1%	1	1%	1	1%	1	1%	4	1%
TOTAL	146	100%	137	100%	133	100%	137	100%	553	100%



Episodes Programming Data

The following charts illustrate the number of CMPAC total program episodes cablecast between July 2009 and June 2010 by program category.

Category	Summer '09		Fall '09		Winter '10		Spring '10		TOTAL '09-'10	
	#	%	#	%	#	%	#	%	#	%
Religious	747	64%	698	62%	689	60%	759	63%	2893	62%
Informational	91	8%	80	7%	70	6%	109	9%	350	8%
Arts & Entertainment	236	20%	252	22%	286	25%	229	19%	1003	21%
Public Affairs	40	3%	45	4%	38	3%	45	4%	168	4%
Foreign Language	34	3%	27	2%	25	2%	31	3%	117	2%
Sports	24	2%	22	2%	27	2%	26	2%	99	2%
Children's	2	0%	1	0%	8	1%	9	1%	20	<1%
TOTAL	1174	100%	1125	100%	1143	100%	1208	100%	4650	100%



Charlotte Mecklenburg Public Access Corporation

Statement of Activities – Modified Cash Basis

Years Ended June 30, 2010, with prior year comparative totals

	<u>Year Ended June 30,</u>	
	<u>2010</u>	<u>2009</u>
<u>SUPPORT AND REVENUE</u>		
Public access fees	\$ 534,627	471,219
Other operating revenue	8,949	15,094
Interest income	<u>711</u>	<u>2,483</u>
Total Support and Revenue	<u>544,287</u>	<u>488,796</u>
<u>EXPENSES</u>		
Salaries and wages	211,208	209,753
Depreciation and amortization expense	46,533	65,741
Payroll taxes and benefits	45,630	40,911
Interest expense	39,451	40,462
Occupancy	16,354	11,945
Utilities	18,285	17,577
Insurance	10,304	10,458
Contracted services	14,150	14,634
Supplies	8,666	9,093
Production	3,839	1,839
Internet expense	2,680	2,655
Equipment lease	4,212	3,943
Postage	2,667	2,105
Travel and meals	2,564	3,220
Promotions	<u>723</u>	<u>647</u>
Total Expenses	<u>427,266</u>	<u>434,983</u>
CHANGE IN NET ASSETS	117,021	53,813
NET ASSETS, BEGINNING	<u>487,605</u>	<u>433,792</u>
NET ASSETS, ENDING	<u>\$ 604,626</u>	<u>\$ 487,605</u>

CMPAC Program Series

Religious Programs

Abundant Living	Gospel Spotlight	Path of Righteousness
Ambassador for Jesus Christ	Grace and Truth Ministries	Praising Place
Apostle Bailey	A Healing Touch	A Prepared People
Believer's Blessing Broadcast	Hear O' Israel	Pritchard Memorial Baptist Church
Beyond Today	Hidden Truth	Restoring the World
Blow the Trumpets	Hour of Destiny	The Revealed Word
The Body of Christ	The House of Israel	Sacred Life Connections
Bringing Hope to Life	I Believe	Simmons Worldwide
The Camp Meeting Hour	ITN	Spencer United Methodist Church
Change the World Church	It's in the Word	Spirit of the Word Church
Christ Harvest Church	It's Your Time with Crystill	Spiritual Journey
Church in the Lord Jesus	Jesus Be Glorified	Spiritual Lifelines
Church of Philadelphia	Kingdom Moments	Testimony
Come and Dine Ministries	Knowing God	Throne of His Glory
Dare to Out Do Yourself	Landmark Baptist Church	Times of Refreshing
Decision for Life	Life Through the Word	Truth to Live By
Deliverance Gospel & Evangelical Ministries	Light of the World	Turning It Around Ministry
EBC Charlotte Presents	Lord God IV	Turning Point
Eckankar	Mark 16:15	Unity of Charlotte
Encouragement for Today	Mind of Christ	Vessels of Honor
Encouraging Testimonies	The Missing Link	Victorious Living
Endure	Moments of Empowerment	The Victory Revival Hour
Evelyn Pennington	Mount Zion Church of God	Voice of the King
Faith Soldiers Word Ministries	Muhammad & Friends	Way of Holiness
First Baptist Church – Charlotte	Muhammad Says	What Is Islam?
Full of Heart Ministry	Nation of Islam	Whispering Hope Ministries
Giving an Answer	NBCC Ministries	The Whole Truth
God's Word Brings Our Healing	New Creation	Wisdom From Above
	Oracle of God Ministries	Words of Freedom
	Ordered By God	Word of Hope
	Pastor Ricks	
	The Path of Life Ministry	

Foreign Language Programs

El Camino A La Vida Eterna	Hora De Actuar
El Cristiano	Tiempo De Restauracion

Children's Programs

Carolina Kid News
What's Up, Grandpa?

Arts & Entertainment Programs

Abran Presents: New Game	Fresh Squeezed Tunes	Real Americans with Butch & Skeeter
All Time Favz	Global Soul Groove	The Samuel Wallace Gospel Show
American Heroes	Good News	Scotty's Drive-in Theater
Atmani	Hair & Nail Video Magazine	Shorty's Corner
The Bag Lady	HETV	Sodun Presents
Below the Line with George Peroulas	Image Tree	Spike Spillberg Presents
The Box	Jim Duckworth & Friends	Street Critic TV
Carolina Entertainment	Linker's Leftovers	Success Café
Carolina Exposed TV	Marilynn Fairchild's Art Insight	The Takeover
Carolina's Haunted Places	Miles Live Art	Talk With Janeece
Certified By Jerome	The Modern Renaissance Man	Things That Make You Go Hmmm...
The Chocolate Box	Ms. Pecan & More Entertainment	The Time Is Now
The Claywright Workshop	The Naked Truth	Up Next
Da Crowe's Nest Show	N-Orbit	What Singles Want
Eddie Dunlap Variety Show	Nothing But Drums	Whitmire's Variety Show
Eve's Orbit	Pop Cuisine	Z-Axis
Faith Outreach Southern Gospel	Queen City Talents	
Floyd Strother Comedy Connection		

Informational & Educational Programs

22Tango Show	The John McEntyre Show	The Single Parent
Ageing With Attitude	Keeping You in the Know	The Soap Box: Reel Talk for Real People
A Better You	The Kellie Talley Show	Successful Living
Caregiving 101	Let's Get Going!	Talk With Janeece
Choosing Well	Looking Your Best	Thoughts Within the Mind
Debbie Millwater Presents	Outside the Box	True American History
The Debra Kennedy Show	Pathways	Wellness, Wholeness, Holiness
The Dreadlock Artist	Real Estate Investing	
Everything Must Change	School Me TV	

Public Affairs Programs

Democracy & Demagoguery	The Jamie Strong Show	Speak Out Charlotte
Inside Charlotte	Second Chance	Views with Joyce Waddell

Sports & Fitness Programs

Belinda's Inspirational Fitness Show	Inside Char Meck Youth Football	Roller Derby!
Charlotte Sports Today	Racing Around Carolina	Xtreme Sports Conditioning Show

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